

MILLENNIALS SEEK A NEW WAY OF GIVING

The old way of cutting a cheque to a charity, in the hopes that they will efficiently use those funds, has become outdated, resulting in “donor fatigue.” Millennials in particular want to know that their efforts and dollars are having the



impact they want. RTG has created a “New Way Of Giving” in which everyone wins and that offers the highest standard of transparency while building your High Performance Culture



Efficient

100% of the dollars contributed go to the desired impact, in this case, feeding those most in need

Because the charities involved no longer need to fundraise to buy the food, their operations are leaner.

You pay nothing to have your culture improved and team inspired



Effective

The food is nutritionally formulated for those in need

Employees, especially Millennials, will love working for a caring company



Fun

Creating a challenge introduces a competitive spirit into giving. By having teams, you foster camaraderie, energy, a sense of purpose and some healthy good natured “trash talk” that serves to bond your team



Everyone Wins

You get an improved team with higher morale and productivity

Charities can impact more lives
Your team has fun and feels good about where they work

Hungry are fed

The “givers” receive thousands of dollars of benefits for giving