



RTG aligns CSR with Millennials



(CSR) Corporate Social Responsibility

RTG reflect on the core learnings of research, Millennials embracing CSR to explore new policies, procedures and cultural attitudes that reflect a new CSR world order to support a sustainable business model one where all generation feel welcome

- Result Driven CSR with Employee Engagement
- Building Team by Making a Difference
- Emotional experience rather than tax receipt
- Win-win-win for everyone
- Flexible program - one size does not fit all
- Total transparency around compensation and rewards
- Build a sense of community and strong cultures in organizations
- An ability to dream for a better and mature society with no hungry
- “A New Way of Giving”

